

Morgan Willett

Copywriter 🍊

Let's Chat

morganwillett.rocks
mwillett23@gmail.com
603.770.9708

Education

Savannah College of Art & Design
BFA Advertising and Branding - Copywriting
September 2016 - June 2020

Experience

RPA | Copywriter

July 2022 - Present

Currently working with a social-first perspective on Honda, Spotless Brands, and La-Z-Boy.

RPA | Temporary Junior Copywriter

June 2022 - July 2022

Created content for Honda and Pocky with a digital focus.

VSA Partners | Copywriter

Sept 2021 - June 2022

Worked on projects for Affirm, Nike Made to Play, and Manuka Health.

VSA Partners | Copywriting Intern

June 2021 - August 2021

Gained hands-on experience creating integrated campaigns, writing for packaging, and digital.

Outdoor Voices University | Student Representative

Nov 2018 - May 2020

Got the endorphins flowin' on campus and had fun doing it.

NYC Navigator | Creative Intern

May 2019 - August 2019

A remote internship before they were hip. Dabbled in a bit of everything from design to events, all while working full-time as a waitress in D.C.

Accolades

Featured in Vogue Business (*Nov 2020*)
SCAD Women's Lacrosse Team Captain (*2019 - 2020*)
NAIA Academic All-American (*2019 - 2020*)
National Invitational Champion (*2017, 2018, & 2019*)
SCAD Athletic Scholarship (*2016 - 2020*)
SCAD Dean's List (*2016 - 2020*)

Skills

Adobe Creative Suite/Figma/Microsoft Office
Copywriting/Concepting/Teamwork/Communication